

APR 23 2007

IMPORTANT CONFIDENTIALITY NOTICE

The documents accompanying this telecopy transmission contain confidential information belonging to the sender which is legally protected. The information is intended only for the use of the individual or entity named below. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or the taking of any action in reliance on the contents of this telemailed information is strictly prohibited. If you have received this telecopy in error, please immediately notify us by telephone (collect) to arrange for return of the telemailed document to us.

TO: John W. Van Bramer, Art Unit 3622 - United States Patent and Trademark Office

Fax No. 571-273-8300

Phone No. 571-272-8198

FROM: Diane Robinson (Typed or printed name of person signing Certificate)

Fax No. 513-634-6108

Phone No. 513-634-2477

Application No.: 09/874,853

Inventor(s): Larry James Hughes

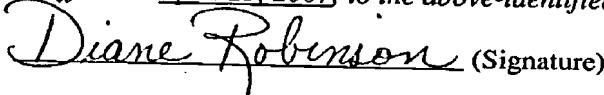
Filed: June 5, 2001

Docket No.: 8552

Confirmation No.: 5078

**FACSIMILE TRANSMITTAL SHEET AND
CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8**

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on April 23, 2007, to the above-identified facsimile number.

 (Signature)

Listed below are the item(s) being submitted with this Certificate of Transmission:**

- 1) Request for Continued Examination (RCE) Transmittal (1 page)
- 2) Withdrawal of Appeal (1 page)
- 3) Petition for 2-month Extension of Time (1 page)
- 4) Amendment with filing of RCE (7 pages)

Number of Pages Including this Page: 11

Comments:

**Note: Each paper must have its own certificate of transmission, OR this certificate must identify each submitted paper.

RECEIVED
CENTRAL FAX CENTER

APR 23 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/874,853
Inventor(s) : Larry James Hughes
Filed : June 5, 2001
Art Unit : 3622
Examiner : John W. Van Bramer
Docket No. : 8552
Conf. No. : 5078
Customer No. : 27752
Title : In-Channel Marketing and Product Testing System

WITHDRAWAL OF APPEAL

Mail Stop Appeal Brief - Patents
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Applicant wishes to withdrawal the Appeal of the subject application. An amendment has been submitted with the filing of an RCE.

Respectfully Submitted,
THE PROCTER & GAMBLE COMPANY
By David V. Upite
Signature
David V. Upite
Registration No. 47,147
(513) 634-9345

Date: April 23, 2007
Customer No. 27752